

# The News and Weekender

## **Condo interest strong, says company Parksville Qualicum – The News Weekender**

**By Jessica Kerr**

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An advertising campaign to sell The Beach Club is underway and so far it has been deemed a success.

Darren McAdams, a director with Pacific Beach Investments - the company that owns the Island Hall - says the company sees a strong market for the time-share resort condominiums in Victoria, North and West Vancouver and Alberta.

In the last three weeks the company has started an advertising campaign that will see the development promoted in the Vancouver Sun, Times Colonist, Globe and Mail, Calgary Herald and Edmonton Journal.

Although the company is not formally in the sales process yet, the response so far has been strong, says McAdams.

George Hare, president of RPM (Recreational and Residential Project Marketing Inc.) in Vancouver, says the actual sale of the condos will start around the end of July or early August. But his company has been fielding many phone calls and e-mails from people interested in the project.

"It's just been phenomenal," says Hare.

Several media outlets, as well as members of the Parksville and District Chamber of Commerce, and Parksville city council turned out Wednesday morning for a sneak peak at the new discovery centre.

The centre, which was built behind the main hall, features a fully furnished suite as well as a model of phase one and several drawings of what the layout of the different suites will look like. There is also a sales office on site.

The company plans to have the centre open to the public by May 21. Once operational, the office will be open seven days a week from 12 to 5 p.m